

USE OF THE ALTERFOR LOGO

Dear Sir or Madam,

You are interested in using the ALTERFOR logo for non-commercial advertising purposes. We would here like to draw your attention to the regulation on the use of the logo:

Using the ALTERFOR logo is subject to authorization as a general principle. For non-commercial advertising purposes, particularly in print work and on your website, we permit the use of the logo under the following conditions, although this permission may be revoked by us.

1. You send us a draft copy of the page of printed material or web page on which the logo appears in advance. In addition, you inform us of the URL for electronically accessible pages. Following the corresponding approval on our part in written form, you are authorized to use our institute logo in the approved way.
2. You will immediately inform us in advance of any intended changes to the page that bears our logo or to its application. Once we have agreed to it, you are authorized to also use our logo on the modified page.
3. For use in HTML documents, the logo must contain a hyperlink to the following website of our project www.alterfor-project.eu. You are obliged to fully reload our page (in a new window, if you wish) without putting it inside a frame. You will inform us that the link has been placed by sending an e-mail to the address annamaria.riemer@imw.fraunhofer.de within one week of the link being placed, specifying the path of your page.
4. The form of our project's logo must comply with the regulations on the visual identity of the ALTERFOR project (see ALTERFOR visual guide).

If you are interested in using our logo according to the guidelines stated, please print out this letter and send it complete with your legally binding signature to the address below. In the case of us granting approval, of which you will be informed, you are authorized to use our logo in accordance with the regulations stated.

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